

Joanna Mamede

I'm a Visual Artist, Director, and Translator based in London with 10 years of experience in Film and TV. I've worked with international crews around the world for recognised brands and channels. Recently, I've had projects exhibited/screened in the UK and Germany, and in 2019 I received a Distinction Award for the MRes Art: Moving Image degree at Central Saint Martins (UAL). My interests and projects mostly relate to language and communication, culture, and the perception of difference.

joanna.mamede@gmail.com

+447380377732

www.joannamamede.com

Highlights

Visual Artist // 2015 - Present

- Special Lecturer at Chelsea College of Arts - Climate Assembly 2020
- Project 'Faceinthehole' Exhibited at The Tate Modern 2019/ Tate Exchange. Press Coverage: - Interviewed for the 'interrogating spaces' Podcast and Published in Zine 2: Decolonising the Arts Curriculum: Perspectives on Higher Education
- Short film 'Maybe Nymph' official selection at GstaadFilm, Leipzig 2019, Carlisle 2019, and Berlin Revolution 2020
- Lecturer/ Guest Speaker at Art and Decolonization: Afterall MASP Symposium 2019
- Metal Anthropophagy Photo Series published in Zine 2 of Decolonising the Arts
- Video Performance Text as Arena of Power - CSM Degree Show 2019
- Short Film Turner shot in Rio and London (currently in post production).

Livestream Director & Vision Mixer // 2018 - Present

- Twitter Beach Stage - Cannes Lions Awards 2019 and Adweek Europe 2018/2019
- > Responsible for the technical operation of vision desks and the creative output of various livestreams and management of personnel.

Consultant and Translator - Microsoft Bing Maps // 2017- Present

- >Responsible for the collection and maintenance of open transit data for Brazil, as well as communication between local transit agencies and Microsoft's Bing Maps.

Director and Vision Mixer - Rio Olympics and Paralympics – 2016

Olympics: Fencing and Taekwondo // Paralympics: Sitting Volleyball

- >Responsible on both projects for directing Camera Crews and Presenters live in the Arena, Live Video Mixing Graphics, and other television feeds such as OBS. I was also responsible for gallery staff and overseeing creation of the days scheduling Ident.

Television Director and Partner at Luzz Productions // 2009 - 2016

- >Hired per project/season, my responsibilities entailed directing crew, talent and finalizing edits. I've directed History Detectives for The History Channel via Giros, Comedy TV Shows starring Fernando Caruso: Ed Mort, Muito Giro and De Cara Limpas for 3 years, and the Celebrity Reality Show Tira Onda by Urca Filmes for Multishow Globosat. Aldeia Viral for Conspiração Filmes. As a documentary director I have travelled through Brazil, Colombia, United Arab Emirates, and South Africa via brands such as Unilever and General Motors.

First Assistant Director - Freelance // 2007 - 2012

- Assisted BAFTA Winner Dan Gordon on the awarded 9.79 Doc for BBC and ESPN, Kayhan Ozmen for Coke Zero Commercial Campaign with Margarida Films, Cho Jai Seik for The Hero - Samsung with RiccaFilms, and TJ O'Grady Peyton for The Power of Potential - Conde Naste and Shell, amongst others.
- > Responsible for ppt presentations to agencies, order on set, tracking daily progress against production schedule, logistics, daily call sheets, checking cast and crew.

Education

- Central Saint Martins, UAL. London, UK
- MRes Fine Art: Moving Image 2019
- Distinction Award
- Escola Superior de Propaganda e Marketing, ESPM, São Paulo - B.A. in Advertising and Communications 2005
- First-class Honours and III Ricardo Ramos Portfolio Award 2005
- Practical Filmmaking, Universidade Estacio de Sá 2000

Soft Skills

Directing Talent and Actors, conducting interviews, managing teams, overseeing creative output from conception to delivery, building & maintaining relationships, working in a team and autonomously when required, scheduling and budgeting projects, delivering projects to brief, curation of visual arts and creative logistical aspects of delivery, creative writing and photography, editing of material, copy-editing.

Translator: English and Portuguese

Hards Skills

Programs: Adobe Creative Suite/Avid/Final Cut Pro //Celtx/ Final draft/ Microsoft Office/ Keynote/ Moviemagic/Express Suite/Pages/ Microsoft CRM Hardware Operation: Sony and Blackmagic Vision Desks/ Panasonic Switchers. Cannon, Sony and DSLR Cameras

Other Courses

- Kinophilosophy: Deleuze and the action-image crisis, MAM Rio 2017
- Masterclass -Richard Peña on Maya Deren - AIC 2017
- Summer Residency / Capacete Rio 2016
- Screenwriting and Narrative Design at Pontifícia Universidade Católica 2009
- Editing short course at Ateliê da Imagem,Rio de Janeiro 2006.
- Video, Production and Photography at Blake College - London 2000